

ANTECEDENTES DE LA OFERTA

“VENTA INSÓLITA” DE MATTEL CHILE S.A.

CONTENIDO:

La oferta denominada “Venta Insólita” de Mattel Chile S.A., en adelante indistintamente la “Oferta”, tiene por objeto ofrecer al público en los locales adheridos, los productos seleccionados de las marcas Mattel y Fisher Price que más adelante se singularizan, a precios rebajados en forma transitoria con motivo de la aplicación sobre sus valores normales, de los descuentos que se especifican en el presente instrumento.

VIGENCIA DE LA OFERTA:

Desde el día 28 de Diciembre de 2011 hasta el día 28 de Febrero de 2012, ambas fechas inclusive, o hasta agotar stock de productos seleccionados.

LOCALES ADHERIDOS:

- Tiendas **Falabella** ubicadas en el territorio de la República de Chile.
- Supermercados **Tottus** ubicados en el territorio de la República de Chile.
- Tiendas **París** ubicadas en el territorio de la República de Chile.
- Supermercados **Jumbo** ubicados en el territorio de la República de Chile.
- Tiendas **Ripley** ubicadas en el territorio de la República de Chile.
- Tiendas **La Polar** ubicadas en el territorio de la República de Chile.
- Tiendas **Hites** ubicadas en el territorio de la República de Chile.
- Supermercados **Unimarc** ubicados en el territorio de la República de Chile.
- Tiendas **Red Box** ubicadas en el territorio de la República de Chile.
- Supermercados **Líder Hipermercado y Express** ubicados en el territorio de la República de Chile.
- Tiendas **Johnsons** ubicadas en el territorio de la República de Chile.
- Tiendas **PreUnic** ubicadas en el territorio de la República de Chile.
- Tiendas **Seidemann** ubicadas en el territorio de la República de Chile.
- Tiendas **La Elegante** ubicadas en el territorio de la República de Chile.
- Tiendas **Dimarsa** ubicadas en el territorio de la República de Chile.
- Tiendas **Multihogar** ubicadas en el territorio de la República de Chile.
- Tiendas **Toy Box** ubicadas en el territorio de la República de Chile.
- Tiendas **Phanter** ubicadas en el territorio de la República de Chile.
- Tienda **Maipú Autoservicio** ubicada en la ciudad de Los Andes, República de Chile.
- Tiendas **Mundo Chicco** ubicadas en el territorio de la República de Chile.
- Tienda **San Antonio** ubicada en la ciudad de Rengo, República de Chile.
- Tienda **Mirax** ubicada en la ciudad de Santiago, República de Chile.
- Tienda **Juguekid** ubicada en la ciudad de Santiago, República de Chile.

PRODUCTOS MATTEL Y FISHER PRICE SELECCIONADOS Y PORCENTAJES DE DESCUENTOS A APLICAR SOBRE CADA UNO DE ELLOS:

Producto	Descripción	Porcentaje de descuento a aplicar
1AI - BARBIE FASHION AND BEAUTY	V6936 - BRB CORE DL AST INTL	30%
1AD - BARBIE I CAN BE	V9300 - BRB ICB PLYST AST	50%
1AI - BARBIE FASHION AND BEAUTY	V9510 - BRB FSNSTAS PERF AST	50%
1AL - BARBIE FALL ENTERTAINMENT	V6827 - BRB LEAD DL	50%
2AA - HOT WHEELS KID	T7509 - HW SKY JUMP	70%
1AE - BARBIE BEACH	T7184 - BRB BCH BRB	30%
1AL - BARBIE FALL ENTERTAINMENT	V8700 - BRB OPP SCHL GRL AST	30%
1BK - LITTLE MOMMY	W4768 - LM MY VERY REAL BABY LAAM	50%
1BK - LITTLE MOMMY	M5912 - LM SAM DOLL ASST LAAM	30%
1AL - BARBIE FALL ENTERTAINMENT	V6911 - BRB CSTR AST	30%
1AI - BARBIE FASHION AND BEAUTY	V7206 - BRB FSHNSTAS GWNS DL ASST	30%
2AA - HOT WHEELS KID	N8499 - HW STARTER SET	50%
1BK - LITTLE MOMMY	V9160 - LM WIPEY DIPEY DOLL LAAM	50%
1AD - BARBIE I CAN BE	R4304 - BRB BLRNA ASST	30%
1AD - BARBIE I CAN BE	T9560 - BRB LIFE GUARD	70%
2AA - HOT WHEELS KID	W1647 - HW VIDEO RACER ASST	50%
1AH - BARBIE ESTATE	V6981 - BRB CAMPER	50%
1BK - LITTLE MOMMY	R9165 - LM HIDE AND PEEK LAAM AST	50%
2EB - MAX STEEL	V1149 - MS N-TEK TURBO JET	70%
1AB - BARBIE PRINCESS	T7369 - BRB PRNCS PRTY ASST	30%
2BI - TOY STORY	V6653 - TS ROCKET RUN BUZZ SNDS	70%
3AF - FP PRESCHOOL	K7925 - LP FARM RESTAGE	50%
1CC - DISNEY PRINCESS	W1522 - DSMU FM TEA PARTY PALACE	50%
2BQ - CARS	V2843 - CARS 2 OVRSZD DIE CAST AS	50%
2BQ - CARS	V2863 - CARS 2 LP TRACK SET AST	50%
3B9 - THOMAS AND FRIENDS	R9113 - TIDMOUTH SHEDS	50%
1AI - BARBIE FASHION AND BEAUTY	W3027 - TGT BRB JT ST DL AST	30%
1AL - BARBIE FALL ENTERTAINMENT	V6938 - BRB SM DL/DAGON ASST	30%
1BK - LITTLE MOMMY	M8093 - LM GARDEN PARTY SAM AST	30%
2EB - MAX STEEL	V8358 - MS SKY SURFER MAX	30%
1AL - BARBIE FALL ENTERTAINMENT	V6828 - BRB PRINCE DL	30%
1AL - BARBIE FALL ENTERTAINMENT	W3895 - BRB HORSE/CARRIAGE	50%
1BK - LITTLE MOMMY	K8811 - LM NB NRSY DOLL AST LAAM	30%
2DF - RADICA ELECTRONIC OTHER	T8001 - LOOPZ (SPANISH)	50%
1AE - BARBIE BEACH	R4206 - BRB GLAM POOL	30%
2EB - MAX STEEL	V8359 - MS ACID BLADE TOXZON	30%
1CC - DISNEY PRINCESS	W1136 - DSNY TRNSFRMNG DL ASST	30%
2BQ - CARS	V4794 - CARS 2 MCMISSILE SPY JET	50%
2AA - HOT WHEELS KID	W2108 - HW WT STARTER SET AST INT	50%
1AE - BARBIE BEACH	T7186 - BRB BCH TERESA	30%
2AA - HOT WHEELS KID	W1535 - HW CS PIRANHA ATTACK P/S	50%
2BQ - CARS	V9854 - CARS MAKE-A-FACE ASST	50%
1AA - BARBIE SPRING ENTERTAINMENT	T7349 - BRB SPR ENT LEAD DL	30%
1AE - BARBIE BEACH	T7185 - BRB BCH BRB DK BLD	30%
2AA - HOT WHEELS KID	V2172 - HW REV UP REVOL STUNT PRK	50%
2BQ - CARS	V3615 - CARS2 TOKYO SPINOUT TRACK	50%
2BI - TOY STORY	V7201 - TS ULT ACT ON THE GO REX	70%
2AA - HOT WHEELS KID	V1639 - HW CSTM MTRS DLX POWER	50%
1CC - DISNEY PRINCESS	T7303 - DSNY FM ARIEL BBL BOAT	30%
2EB - MAX STEEL	V8362 - MS CAVERN RESCUE CYTRO	30%
1AD - BARBIE I CAN BE	R4300 - BRB ICB SET AST	50%
1CC - DISNEY PRINCESS	T7307 - DSNY MERMAID 3 PACK	30%
2AA - HOT WHEELS KID	V3343 - HW REV UPS SUPER LOOP SET	30%
2BQ - CARS	V9150 - CARS 2 MCMISSILE SNDS ONL	50%
1AI - BARBIE FASHION AND BEAUTY	T9123 - BRB FSHNSTA HD PK ASST	30%
1AY - BARBIE FAMILY	V3131 - BRB SISTER DL/BIKE	30%
1AB - BARBIE PRINCESS	T7364 - BRB PRNCS BDAY DL	30%
3AE - FP LEARNING	R3861 - F2L SMART PLAYGROUND-LAAM	50%
3AD - FP INFANT	G7802 - LEARNING PHONE (LAAM)	30%
2AA - HOT WHEELS KID	V1785 - HW CSTM MTRS POWER ASST	30%
2AA - HOT WHEELS KID	V0627 - HW CS BUBBLE MATIC	50%
2BQ - CARS	V2854 - CARS 2 WORLD GRAND PRIX R	50%

1AI - BARBIE FASHION AND BEAUTY	T7434 - BRB LVS GLTR NAILS DL	30%
1BK - LITTLE MOMMY	V9541 - BUSY BABY CAUC ASST LAAM	30%
2EB - MAX STEEL	V1133 - MS MUTANT DANGER TXZN	30%
2BI - TOY STORY	V4526 - TS MEGA ACTION FIGURE AST	30%
3AD - FP INFANT	T6036 - STS ACTIVITY ARCH-S/O	50%
3AF - FP PRESCHOOL	W2866 - LP RAMPWAY REVISED CAR	50%
3AQ - FP BUILDING	P6837 - BASIC MEDIUM	30%
2AA - HOT WHEELS KID	R1227 - HW SC DAREDEVIL STUNT SET	30%
2EB - MAX STEEL	V8361 - MS VENOMOUS WASP EXTROYER	30%
2AA - HOT WHEELS KID	V4462 - HW LAUNCHER ASST	30%
2EB - MAX STEEL	V1143 - MS REEF CRASH ELEMENTOR	30%
1AA - BARBIE SPRING ENTERTAINMENT	T7455 - BRB SPR ENT COSTAR ASST	30%
2AA - HOT WHEELS KID	V0623 - HW CS SWITCH & SPRAY	30%
2EB - MAX STEEL	V1135 - MS DESERT TORNDO ELMTR	30%
1AA - BARBIE SPRING ENTERTAINMENT	T7352 - BRB FAIRY/PONY ASST	30%
1AB - BARBIE PRINCESS	T7375 - EC BRB PRNCSS/GFT ASST	30%
3B2 - M MOUSE CLUB HOUSE	R9744 - MICKEY'S CAMPGROUND	30%
2AA - HOT WHEELS KID	V2171 - HW REV UPS SKYHIGH SPDWY	50%
1AE - BARBIE BEACH	T7188 - BRB BCH KEN	30%
2EB - MAX STEEL	V1141 - MS AMPHIBIOUS BATTLE MAX	30%
1AI - BARBIE FASHION AND BEAUTY	V4411 - BRB HRTSTC CLR/WSH DL	50%
3B3 - MULTIBRAND	T8375 - THE SING-A-MA-JIGS!	30%
3AD - FP INFANT	K9861 - FRIENDLY FLIP PHONE-SNDS	30%
3AQ - FP BUILDING	P6838 - BASIC TUB	50%
2BQ - CARS	V2867 - CARS 2 MP TRACK SET AST	50%
2AA - HOT WHEELS KID	V0463 - HW SEA SERPENT ISLAND	50%
2AA - HOT WHEELS KID	V3257 - HW 4LANE ELIMINATION RACE	50%
2EB - MAX STEEL	V1145 - MS TRANS CROCODILE EXTROY	30%
2CA - UNO AND CARD GAMES	N7793 - UNO MOO	50%
3AD - FP INFANT	W1910 - TWIRLIN TUMBLIN FUN PARK	50%
3AD - FP INFANT	P7528 - STACK'N ACTION CHOO CHOO	50%
3AA - FP BOYS	W0521 - PIXAR CARS 2 MINISSET AST	50%
2BQ - CARS	V3038 - CARS GEAR 2 GO MCMISSILE	50%
2EB - MAX STEEL	V1155 - MS RIPTIDE STRIKE SUB	50%
3AF - FP PRESCHOOL	T2406 - TOY STORY BIG ROARIN REX	50%
1AY - BARBIE FAMILY	V6982 - BRB PPY WTR PRK	50%
2BJ - WWE	P9562 - WWE FIGURE ASST	50%
2BM - GREEN LANTERN	T7804 - GL BATTLE SHIFTERS ASST	70%
3AD - FP INFANT	V6940 - PEEK-A-BOO PIANO	30%
1BK - LITTLE MOMMY	W4767 - LM DANCY DANCY LAAM	50%
1AB - BARBIE PRINCESS	W2049 - WM \$5 BRB PRNCS BLTZ ASST	30%
1CC - DISNEY PRINCESS	R4888 - DSNY FAV MNTS SCN ASST	30%
3AD - FP INFANT	R8892 - STACKING VEHICLES ASST	30%
2EB - MAX STEEL	V1139 - MS SKY STRIKE	30%
1AI - BARBIE FASHION AND BEAUTY	R4093 - BRB VID GIRL DL	50%
1AL - BARBIE FALL ENTERTAINMENT	V6985 - BRB HLDY LEAD DL	30%
1AI - BARBIE FASHION AND BEAUTY	V6826 - BRB FSHNSTA VEH	50%
3AQ - FP BUILDING	W1071 - TRIO JUNIOR	50%
3AD - FP INFANT	H9447 - LITTLE SNOOPY RESTAGE	30%
2EB - MAX STEEL	V1132 - MS TOXIC ARMOR	30%
3BP - OTHER NICKELODEON	T8141 - VEHICLES AST.	30%
1AL - BARBIE FALL ENTERTAINMENT	V6823 - BRB PRNCSS PLYST	50%
1CC - DISNEY PRINCESS	T7319 - DSNY WDNG PAIR ASST	30%
1AD - BARBIE I CAN BE	R4227 - BRB ICB BRIDE	30%
2BM - GREEN LANTERN	T7795 - GL BASIC FIG ASST	70%
3AQ - FP BUILDING	W2063 - TRIO HW VEHICLE AST	30%
3BP - OTHER NICKELODEON	K9989 - BY SINGERS ASST. LAAM	30%
3AA - FP BOYS	W0276 - TOKYO PLAYSET	50%
2EB - MAX STEEL	V1131 - MS JET BLASTER CYTRO	30%
1AI - BARBIE FASHION AND BEAUTY	T7418 - BRB FSHNSTA DL/PET ASST	30%
1AE - BARBIE BEACH	R4205 - BRB GLAM CAR	30%
3AD - FP INFANT	P9780 - BLOCK AST	30%
2BI - TOY STORY	R7116 - TS3 BUDDY PACK ASST	30%
3B2 - M MOUSE CLUB HOUSE	P9998 - DELUXE PLAYSET ASST	50%
2EB - MAX STEEL	V1138 - MS SMOG ATTACK TXZN	30%
2EB - MAX STEEL	V1154 - MS MAX VS MAKINO	50%
1AY - BARBIE FAMILY	V0572 - BRB SSTR KELLY OPP AST	30%

2AD - TYCO RC	V0070 - RC MAX STEEL FIG/VEHICLE	50%
1AT - BARBIE FAIRIES AND MERMAIDS	V7046 - BRB FEAT MRMD DL AST	30%
1AI - BARBIE FASHION AND BEAUTY	T7431 - BRB FEB PROMOTION	30%
2BM - GREEN LANTERN	T9175 - GL TGT SUPRCHRGD FIG AST	70%
2BQ - CARS	W8164 - CARS DBL AGENT PLYST SNDS	50%
3AD - FP INFANT	T5773 - RACIN' RAMPS GARAGE	30%
1AA - BARBIE SPRING ENTERTAINMENT	T7360 - EC BRB SPR ENT TBD	30%
3AQ - FP BUILDING	P6836 - TRIO CRAZY CREATURES	30%
3AA - FP BOYS	W1719 - CARS 2 FEATURE AST	30%
3AD - FP INFANT	P9783 - BLOCKITY POP ASST	30%
2AA - HOT WHEELS KID	P4828 - HW TS3 1:64 CHAR CAR ASST	30%
1AY - BARBIE FAMILY	V8948 - BRB/HRS NON DV	50%
1AT - BARBIE FAIRIES AND MERMAIDS	T7353 - BRB OPP FAIRY AST	30%
3B2 - M MOUSE CLUB HOUSE	P9997 - MICKEY'S WORLD CLUBHOUSE	50%
3AH - FP RIDE ONS	W2878 - BARBIE PRINCESS T TRIKE	50%
1AT - BARBIE FAIRIES AND MERMAIDS	T7403 - BRB CLR CHG MRMD AST	30%
3AD - FP INFANT	T7178 - LIL ZOOMERS VEHICLE AST	30%
1AI - BARBIE FASHION AND BEAUTY	T7436 - BRB GLTR VAC DL	30%
1AY - BARBIE FAMILY	T7197 - BRB STRLN' PUPS	30%
1BA - POLLY POCKET	T3548 - PP CUTANT PACKS ASST	30%
3AQ - FP BUILDING	T2721 - TRIO FARM	50%
2BM - GREEN LANTERN	T7831 - GL FIG/VEH ASST	70%
2BM - GREEN LANTERN	V5135 - GL HAL VS PARALLAX 2-PK	70%
3BP - OTHER NICKELODEON	M1672 - BOBBLIN' FIGURE PKS - EA	30%
3B2 - M MOUSE CLUB HOUSE	V4134 - BEACH BOWTIQUE	30%
2BM - GREEN LANTERN	T7825 - GL GALACTIC SCALE FIG AST	70%
3BQ - SUNNY PATCH FRIENDS	V9752 - WRESTLE BUDDY LAAM	50%
2AA - HOT WHEELS KID	V2357 - HW RIGS CREATURE ASST	30%
3BP - OTHER NICKELODEON	L0699 - SINGING PLAY PALS - LAAM	30%
2EB - MAX STEEL	V1130 - MS GIANT CENTIPEDE EXT	30%
3AD - FP INFANT	T4336 - MUSICAL CROC BLOCK WAGON	50%
3B2 - M MOUSE CLUB HOUSE	P1407 - MICKEY'S COUNTING CAR - L	30%
3AF - FP PRESCHOOL	V1623 - LP WHEELIES AST	30%
1AH - BARBIE ESTATE	V7546 - BRB GLM HOUSE/DL (INTL)	50%
1AB - BARBIE PRINCESS	T7362 - BRB CUT N STYL PRNCS 1	50%
1AA - BARBIE SPRING ENTERTAINMENT	T7359 - TRU BRB FAIRY BRIDE	30%
2BI - TOY STORY	V5266 - TS NEW FEAT BUZZ-LAAM	50%
3AD - FP INFANT	V2758 - SHAKE & CRAWL RACER	50%
1AI - BARBIE FASHION AND BEAUTY	V6935 - BRB FSHNSTA SHP AST INTL	30%
2EB - MAX STEEL	V1134 - MS HYDRO TEK CYTRO	30%
3B9 - THOMAS AND FRIENDS	R8863 - TWO PACKS ASST.	30%
2AA - HOT WHEELS KID	R1802 - HW BF5 BATTLEKEY BLAST	30%
2BJ - WWE	P8818 - WWE CHAMP TITLE BEST ASST	50%
2AA - HOT WHEELS KID	R1974 - HW BF5 RED SENTIENT DSTRY	50%
3AD - FP INFANT	M4045 - MUSICAL BOBBIN' BALL	30%
2CA - UNO AND CARD GAMES	K2784 - UNO SPIN (SPANISH)	30%
3AQ - FP BUILDING	T5307 - TRIO BASIC BOAT PROMO	30%
3AA - FP BOYS	T4949 - SKY RACERS CARRIER	30%
3B2 - M MOUSE CLUB HOUSE	V4137 - PRINCESS BOWTIQUE	30%
2AA - HOT WHEELS KID	P3471 - HW BF5 MOBI-COM COMMAND	50%
3BQ - SUNNY PATCH FRIENDS	V9720 - DELUXE FIGURES AST. LAAM	30%
3AE - FP LEARNING	M9290 - LAAM SP F2L DESK	50%
1AY - BARBIE FAMILY	T7427 - BRB SSTRS 2 PK AST	30%
2EB - MAX STEEL	V1140 - MS BATTLE ARMOR	30%
2EB - MAX STEEL	V1142 - MS CYBER COPTER CYTRO	30%
2EB - MAX STEEL	V8363 - MS RIDE & FIRE BIKE	50%
3AE - FP LEARNING	V4355 - SMART CYCLE RACER-LA	50%
2CD - KIDS AND PRESCHOOL GAMES	K7396 - CARGO BASIC ASSORTMENT	30%
2BJ - WWE	P9518 - WWE FLEXFORCE FIG ASST	50%
1AB - BARBIE PRINCESS	T7366 - BRB PRNCS GROOM DL	30%
2AA - HOT WHEELS KID	P2009 - HW BF5 1:64 VEH ASST	30%
1AA - BARBIE SPRING ENTERTAINMENT	T7358 - TGT RAQUELLE W/WINGS DL	30%
3B2 - M MOUSE CLUB HOUSE	W5065 - MINNIE CELLPHONE LAAM	30%
3AD - FP INFANT	72011 - CORN POPPER	30%
3AF - FP PRESCHOOL	R6928 - LP DISCOVERY MID AST	30%
3BQ - SUNNY PATCH FRIENDS	V7573 - MOVIE FIGURE PACKS	30%
2AC - MATCHBOX	V0268 - MB SB HANGER PLAYSET	30%

3B1 - HANDY MANNY	N8274 - FIX-IT KITS ASST. (2)	30%
1AD - BARBIE I CAN BE	T4800 - WM BRB ICB ASST	30%
2CA - UNO AND CARD GAMES	R2827 - UNO TIPPO	30%
3BF - POOH	T2828 - KISS N CUDDLE POOH SOUNDS	30%
3B9 - THOMAS AND FRIENDS	V4658 - ROLLING PLUSH AST.	30%
3AF - FP PRESCHOOL	T5625 - LP VEH WORLD 1-PACK AST	30%
3AE - FP LEARNING	P2160 - SC SOFTWARE ASST(2)-SS4	30%
1BA - POLLY POCKET	T1231 - PP CUTANT + DOLL ASST	30%

Santiago, Diciembre de 2011.

El presente documento se encuentra protocolizado al final de los Registros del mes de Diciembre del año 2011 a cargo de la Notario Público de Santiago doña María Soledad Santos Muñoz, bajo el número 313 (Repertorio N° 16.347 – 2011).